

ITHACA MEDIA ARTS SUMMER CAMPS

For Kids And Teens
Ages 4 - 18

Lego® Animation • Video • Photography
Claymation • Cel Animation • Filmmaking
TV News • Robotics • Game Making • More!



SUMMER 2013
June 24 - August 30

Have Fun Exploring...
Animation • Movie Making
Photography • News Production
Recording and Mixing Sound!



Working in small teams, indoors and outdoors, campers have fun being creative! Our challenging, thought-provoking Day Camps combine imagination, science, a bit of acting, drawing, music, teamwork, and the thrill of making awesome animations and live action video! Kids and teens use real cameras, camcorders, microphones, kid-safe lighting, and computers. Choose from Full Day or individual morning or afternoon camps. Air-conditioned! Outdoor fun, too! Now in our 5th year of Monday-Friday Summer Day Camps!

Ithaca Media Arts is *The Place For* Media Making Summer Fun!

FULL DAY 9AM - 5PM

Ages 5-17 • Extended Hours: 8:30am - 6:00pm
• Junior Filmmaker ages 4-9 • Film Academy ages 8-17
• Engineering ages 8-17 • iPad Filmmaking ages 7 - 17
• Flex Day (lower priced program, see web site for details)
Camp Fees: \$395/495 one week, see discounts on reg form

FINICKY CAMPER? NEW TRY-IT CAMP!
One-Day Program—Visit, Try, See If You Like

EXPERIENCED? NEW ADVANCED CAMERA & EDITING
Directing, Cinematography, Technology & Technique

CREATE and COLLABORATE!

Ithaca Media Arts is much more than software and equipment skills. Learning the technology is just the beginning! We teach visual storytelling and audio awareness, and everyone gets to work cooperatively and creatively in teams.

SCREENINGS AT ITHACA'S CINEMAPOLIS THEATER!

Enjoy our big-screen theatrical showcase for family, friends, casts and crews at Cinemapolis Theater at Ithaca Commons. See *your* camper creations exhibited in a real movie theater with a big and supportive audience on a huge screen!

"It's literacy for the 21st Century... most kids today are perfectly adept at *reading* TV, movies, animation and mass media, yet they may barely know the basics about *writing and creating* in these languages. At Ithaca Media Arts fun is *always* our number one priority, but kids also learn valuable skills, build self-confidence and self-esteem, and almost by accident they become more savvy media consumers along the way."
— Cliff Roth, IMA Program Director

MEDIA ARTS EXPLORER CAMP

One-Week Introductory Program for Ages 5-17



**ANIMATION • VIDEO and FILMMAKING
PHOTOGRAPHY • SOUND**

Media Arts Explorer Camp is a unique and varied **Introductory Program** in Media Creation for kids and teens. Fascinating, engaging and empowering—learn what goes on behind the scenes, and how to do-it-yourself. **Absolutely no prior experience is needed!** Kids and Teens are grouped by age, and all projects are age appropriate. Media Arts Explorer Camp introduces FIVE styles of animation and live action production! Includes a supervised picnic-style lunch period. Take multiple weeks to get the full benefit of this fast paced program!

Camp Hours: 10:30 am - 1:30 pm

Camp Fees: \$195 for one week, multi-wk discounts avail.

AFTERNOON RECREATION

Outdoor Fun • Ages 5 - 17

Hours: Flexible 12:00 - 6:00 pm

Fun, games, supervised play outside (badminton, frisbee) and occasional field trips to swim at Ellis Hollow Pool.

Camp Fees: \$50 per hour per week—see registration form.



TEEN ACTING FILM & TV

Ages 12-17 • Hours: 2:30 - 4:30 pm

Study professional acting techniques! Subtlety, gesture and understatement become prime considerations as the camera zooms in for your close-up! Campers will rehearse and perform in scenes and short films they take home. *Best of all, you'll also see your performances projected on the silver screen at Cinemapolis!*

Fees: \$175 One Week, SCHEDULE & discounts on reg. form

JR LEGO ANIM & CLAYMATION

Ages 4-9 • 3 Sessions: • 9:00 - 10:30am

• 11:00am - 12:30pm • 1:00 - 2:30 pm

Enjoy making individual and group animations and playing and experimenting with Lego Animation and Claymation!

Camp Fees: \$135 any one session, \$295 for 9am - 2:30pm

JUNIOR ACTING WORKSHOP

Ages 5-11 • Hours: 3:00 - 4:30 pm

See yourself on the big screen, and be a star! Exercises, scenes.

Fees: \$135 One Week, discounts on reg. form

MEDIA CAMPS



Stop *Watching...* Start *Making!*

NEW! iPad ANIMATION

Ages 7 - 17 • Hours: 9:30 - 12:30 pm

& iPad FILMMAKING

Ages 8 - 18 • Hours: 1:00 - 5:00 pm

Make animated shorts or live action dramatic and humorous videos with an iPad including titles, credits, effects & music.

Camp Fees: \$250 Mornings / \$295 Afternoons / \$495 Both

About Ithaca Media Arts

Founded in 2007, Ithaca Media Arts is dedicated to the proposition that learning about making movies, TV, animations, and other media projects is both fun and essential. Program Director Cliff Roth has a Master's degree in Film from San Francisco State University and a BA from Binghamton University. He has taught video and film at the School of Visual Arts and at Millennium Film Workshop in New York City, and science at the Exploratorium Science Museum in San Francisco, and is the author of "Mobile Computing for Dummies" and "The Low Budget Video Bible."

ITHACA MEDIA ARTS

1458 Slaterville Road • Ithaca, NY 14850

Rte. 79 near Pine Tree Rd. • Easy Parking • TCAT Bus

email: info@ithaca-media.com • 607-272-3580

www.ithacamedia.org



SUMMER KIDS & TEENS FILM & ANIMATION ACADEMY

**Kids and Teens Make Their Own Digital Shorts • Full Day • Mornings • Afternoons
Different Techniques Each Week • Film School For Kids & Teens! • For Ages 8 - 18**



Creative workshops where teens and older kids focus on making original short digital film projects using professional production techniques. Young animators / filmmakers combine serious filmmaking with summer fun! Absolutely no experience necessary, we supply everything except a bag lunch!

Film & Animation Academy Hours:

FULL-DAY 9 or 10am - 5 or 6 pm

MORNING ACADEMY 10:00 am - 1:30 pm

AFTERNOON ACADEMY 1:30 - 5:00 pm

Fees: \$275 1-week half day, \$450 full day 10-5, see reg. form

• CGI ANIMATED SHORT

Use computer-generated imagery to produce your own animated short.

• SCI-FI SHOW

The camp drama/comedy team creates a science fiction short, using green screen and other special effects.

• LEGO® ANIMATION

We make animated shorts using Legos as the characters.

• MUSIC VIDEOS

Make a music video with photos, live action (you) & animation.

• CLAYMATION & STOP MOTION ANIM.

Tell a story involving multiple scenes with stop motion.

• TV NEWS SPOOF

The camp news team reports on whacky imaginary news events with green-screened anchor desk.

• CEL & WHITE BOARD ANIMATION

Use traditional cel animation techniques (drawing images) to make a short. Great for artists!

• AMERICAN GIRL DOLL / ACTION FIGURE

Use American Girl Dolls, Transformers, or Action Figures to make animated shorts! (Work with any larger scale toys/dolls.)

FILM & ANIMATION ACADEMY 2013 SUMMER CAMP SCHEDULE

Camp Week(s)	June 24 - 28	July 8 - 12	July 15 - 19	July 22 - 26	Aug 5 - 9	Aug 12 - 16	Aug 19 - 23	Aug 26 - 30
Mornings 10:00 - 1:30	CGI Animation	Lego Animation	American Girl Doll / Action Figure Anim.	Lego Animation	Claymation & Stop Motion Animation	CGI Animation	Cel & White Board Animation	Lego Animation
Afternoons 1:30 - 5:00	Lego Animation	CGI Animation	Cel & White Board Animation	CGI Animation	Sci-Fi Show	Lego Animation	Music Videos	TV News

3D PRINTING CAD TOYMAKING & WEB SITE MAKING *New! 1:30 - 4:30 pm*

Design your own objects using Computer Aided Design, then use "3D printing" to make into real things! Alternates weeks with **Build Your Own Web Site** using Wordpress! *\$250 one week, Ages 8-18*

LEGO ROBOTICS 9:30am - 11:30 am

Build working robots & program them to move and speak! Based on the Legos Mindstorm NXT system. *\$165 one week, Ages 8-18*

ROBLOX GAME MAKING & MINECRAFT 11:30am - 1:30 pm

Alternate weeks (see form) between Roblox & Minecraft basics and Advanced Roblox Game Building. Create your own online game! *\$165 one week, Ages 8-18*

YU-GI-OH! DUEL ACADEMY & COLLECTIBLE CARD GAMES 1:30 - 4:00 pm

Yu-gi-oh! alternates weeks with Collectible Card Games: Magic the Gathering, Yu-gi-oh!, Duelmasters, Maple Story, Redakai, Pokemon, More! *\$85 one week Ages 8-18*

PROGRAMMING WITH BASIC 1:30 - 3:30 pm

Write BASIC computer programs! Kid-taught (w/adult superv) Ages 8-12, *\$135 one week*



ITHACA MEDIA ARTS 2013 CAMP REGISTRATION

PLEASE SEND \$75 DEPOSIT for each camp program and camper. Balance due by first day of camp. 10% discount for second sibling or friend on same registration form; 10% discount for second and additional weeks where no other multi-week discounts are listed; OK to combine discounts. **ALL MULTI-WEEK DISCOUNTS REQUIRE ADVANCE REGISTRATION.** Ithaca Hours accepted up to 20%. *Refunds: Full refunds up to 30 days prior to start date. Less than 30 days deposit kept if place cannot be filled. Payment in full is required by start of first session. NO REFUNDS AFTER CAMP BEGINS (please try Try-It Camp if you're not sure!)* **A supervised lunch period is provided from 12:00-12:30 or 12:30-1:00. Closed for the July 4th holiday week and July 29 - Aug. 2, 2013.**

FULL-DAY CAMP OPTIONS (see chart for ages & fees)

Hours: 9:00am - 5:00pm Mon - Fri

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30

	Full Day Camp Programs	# of weeks (circle your selection)					
		1	2	3	4	5	6
<input type="checkbox"/>	Junior Filmmaker (ages 4-9)	\$395	695	895	1095	1295	1475
<input type="checkbox"/>	Full Day Academy (ages 8-18)	\$495	795	1095	1295	1475	1650
<input type="checkbox"/>	Full Day Engineering (ages 8-17)	\$495	795	1095	1295	1475	1650
<input type="checkbox"/>	MAExplorer/Academy (ages 8-17)	\$495	795	1095	1295	1475	1650
<input type="checkbox"/>	iPad Filmmaker/Anim. (ages 7-17)	\$495	795	1095	1295	1475	1650
<input type="checkbox"/>	Flex Day Media Camp (ages 8-17)	\$365	595	795	945	1075	1195

MEDIA ARTS EXPLORER CAMP (ages 5-17)

One-Week 10:30am - 1:30pm

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30

Media Arts Explorer Camp Fees:

☐ \$195 One Week ☐ \$350 Two Weeks ☐ \$450 Three Weeks

JUNIOR LEGO ANIMATION & CLAYMATION (ages 4-9)

9am-10:30am→☐ (1st box) **11am-12:30pm**→☐ (2nd box) **1pm-2:30pm**→☐ (3rd box)

☐☐☐ June 24-28 ☐☐☐ July 8-12 ☐☐☐ July 15-19 ☐☐☐ July 22-26
☐☐☐ Aug 5-9 ☐☐☐ Aug 12-16 ☐☐☐ Aug 19-23 ☐☐☐ Aug 26-30

Fees: (per weekly session; for example 9am-12:30pm is two sessions)

☐ \$135 One session per week ☐ \$225 Two sessions per week
☐ \$295 Three-session Half-Day (9:00am - 2:30pm includes lunch period)

OUTDOOR / INDOOR RECREATION (ages 5-17)

Early Drop-Off and Late Pick-Up for all camp programs, 8:30am - 6:00pm

☐ \$50 per week per daytime hour (in half hour increments)

Start ____ Finish ____ = ____ # of hours/day x \$50 = weekly rate
(example: 4 to 6pm = \$100 per week) ____ # weeks x \$ ____/week = \$ ____ Total

NEW! TEEN ACTING FOR FILM & VIDEO (ages 11-18)

One-Week 2:00pm - 4:30pm

☐ July 15 - 19 ☐ July 22 - 26 ☐ Aug 5 - 9 ☐ Aug 19 - 23
☐ \$175 1-week ☐ \$295 2-weeks ☐ \$395 3-weeks ☐ \$495 4-weeks

NEW! JUNIOR ACTING WORKSHOP (ages 5-10)

One-Week 3:00pm - 4:30pm

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30
☐ \$135 1-week ☐ \$225 2-weeks ☐ \$295 3-weeks ☐ \$345 4-weeks

ADVANCED CAMERA, DIRECTING & EDITING (ages 12-18)

One-Week 2:30pm - 5:00pm

☐ July 15 - 19 ☐ July 22 - 26 ☐ Aug 5 - 9 ☐ Aug 19 - 23
☐ \$175 1-week ☐ \$295 2-weeks ☐ \$395 3-weeks ☐ \$495 4-weeks

NEW! TRY-IT CAMP (ages 5-17) ☐ 1-session fee: \$50

Tuesdays or Thursdays, 11:00am - 2:00pm (select date)

June: ☐ 27 Thu
July: ☐ 9 Tue ☐ 11Thu ☐ 16 Tue ☐ 18 Thu ☐ 23 Tue ☐ 25 Thu
Aug.: ☐ 6 Tue ☐ 8 Thu ☐ 13 Tue ☐ 15 Thu ☐ 20 Tue ☐ 22 Thu

FILM & ANIMATION ACADEMY CAMPS (ages 8-18)

Morning Academy Camps (One Week 10:00am - 1:30pm):

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30

Afternoon Academy Camps (One Week 1:30 - 5:00pm):

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30

Film & Animation Academy Camp Fees:

☐ \$275 Morning Academy 1-week ☐ \$475 2-weeks ☐ \$625 3-weeks
☐ \$275 Afternoon Academy 1-week ☐ \$475 2-weeks ☐ \$625 3-weeks

Morning + Afternoon (10am-5pm) ☐ \$450 1-week ☐ \$695 2-weeks

Optional Academy Extended Hours (rates are per week)

☐ \$50 Early Drop-off (9-10am) ☐ \$50 Late Pickup (5-6pm)

NEW! iPad ANIMATION (ages 7-17)

One-Week 9:30 am - 12:30 pm

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30
☐ \$250 1-week ☐ \$395 2-weeks ☐ \$525 3-weeks ☐ \$625 4-weeks

NEW! iPad FILMMAKING (ages 7-17)

One-Week 1:00pm - 5:00pm

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30
☐ \$295 1-week ☐ \$450 2-weeks ☐ \$595 3-weeks ☐ \$725 4-weeks

COMPUTER & ENGINEERING CAMPS (ages 8-18)

Robotics with Lego Mindstorm 9:30 - 11:30am (fee group below)

☐ June 24 - 28 ☐ July 8 - 12 ☐ July 15 - 19 ☐ July 22 - 26
☐ Aug 5 - 9 ☐ Aug 12 - 16 ☐ Aug 19 - 23 ☐ Aug 26 - 30

Game Making with Roblox Studio 11:30am - 1:30pm (fees below)

☐ June 24 - 28 ☐ July 15 - 19 ☐ Aug 5 - 9 ☐ Aug 19 - 23

New! Minecraft and Roblox Basics 11:30am - 1:30pm

☐ July 8 - 12 ☐ July 22 - 26 ☐ Aug 12 - 16 ☐ Aug 26 - 30
☐ \$165 1-week ☐ \$265 2-weeks ☐ \$325 3-weeks ☐ \$395 4-weeks

New! CAD Toy Making & 3D Printing 1:30 - 4:30pm (fees below)

☐ July 8 - 12 ☐ July 22 - 26 ☐ Aug 12 - 16 ☐ Aug 26 - 30

New! Build A Web Site 1:30 - 4:30pm

☐ June 24 - 28 ☐ July 15 - 19 ☐ Aug 5 - 9 ☐ Aug 19 - 23
☐ \$250 1-week ☐ \$395 2-weeks ☐ \$525 3-weeks ☐ \$625 4-weeks

New! BASIC Programming for Kids 1:30 - 3:30pm (ages 8-12)

☐ July 15-19 ☐ July 22-26 ☐ Aug 19-23 ☐ \$135 1-week ☐ \$225 2-weeks

CARD GAME CAMPS (ages 8-18) (same fees for all camps)

Yu-Gi-Oh! Duel Academy 1:30 - 4:00pm

☐ June 24 - 28 ☐ July 15 - 19 ☐ Aug 5 - 9 ☐ Aug 19 - 23
Collectible Card Games (Magic, Yu-Gi-Oh! etc) 1:30 - 4:00pm

☐ July 8 - 12 ☐ July 22 - 26 ☐ Aug 12 - 16 ☐ Aug 26 - 30
☐ \$85 1-week ☐ \$135 2-weeks ☐ \$175 3-weeks ☐ \$195 4-weeks

CAMPER NAME(S):

AGE(S):

1. _____

2. _____

Fees Total: \$ _____ (less any applicable discount: \$ _____)

= \$ _____ - \$ _____ total deposit = balance due \$ _____

Parent/Caregiver Name _____

Address _____ City _____ State _____ Zip _____

Phone #1: _____ #2: _____

E-mail: #1: _____

E-mail: #2: _____

Mail with

deposit

check to:

Ithaca Media Arts

1458 Slaterville Rd.

Ithaca, NY 14850

fax: 607-275-9149

Or V/MC/Ax Card: Mail-Email-Fax

Act.Name: _____

_____ - _____ - _____

exp: ____/____/____ cvn# ____ amt \$ _____